

Sydney, Australia, October 8, 2021

Introducing Lorch Cobot Welding to Australia & New Zealand.

It is a well-known fact that the welding industry has a global shortage of welders, none more so than in Australia and New Zealand. Today, with the advent of Cobot (Collaborative Robot) technology we have made significant progress to address this shortage. Lorch is proud to announce the introduction of Lorch Cobot Welding to Australia and New Zealand.

Cobots are small, light, relatively portable and designed to be used in the general work environment, in close proximity with people. What differentiates Lorch Cobot Welding from any other manufacturer is their intelligent and easy-to-use Cobotronic software as well as the integrated advanced technology welding power source. Lorch has had a dedicated team in place developing and optimising welding with Cobots now for many years.

Lorch takes the Cobot and creates a purpose built, fully integrated, ultra-safe, automated welding solution. Every detail is meticulously optimised specifically for multiple forms of welding. The result is a fast, efficient and flexible, leading industry 4.0 welding solution that is ideal for small to medium businesses producing smaller production quantities. Systems are simple to use, expandable and deliver dependable productivity and consistent premium-quality welding performance.

Cobots are the new tools, helping to address the ongoing shortage of welders, closing the skills gap and **Make Your Team Stronger**, while driving productivity, quality, efficiencies and reducing costs.

For further details please contact: David Wilton, LSP@lorch.com.au or visit www.lorch.com.au to find your nearest partner.

Lorch Schweißtechnik GmbH is one of the leading manufacturers of arc welding systems for industrial applications, the demanding metal working, as well as for use in automation with robots and collaborative robot systems. For more than 60 years, Lorch's premium quality systems have been manufactured in Germany at one of the world's most cutting-edge manufacturing plants for welding equipment and exported to more than 60 countries. The welding equipment engineered by Lorch merges first-rate suitability for real-world applications with superior ease of use and outstanding efficiency, setting new technological standards in the marketplace.